

COVER THE COMMUNITY



With

**ROK
BALLER**



**AUGUST 2023 - JULY 2024
SPONSORSHIP PACKAGE**



For the last 5 years I've been covering athletics in SWFL. I've met and become friends with some amazing kids, parents, and even grandparents in our area. The trust that has been developed between myself and the athletic community in SWFL is an absolute blessing and I don't take that relationship lightly.

On social media, Rok Baller has over **24,000 followers** from all over Southwest Florida and many other locations around the country. With the addition of two new content creators to assist with event coverage, the upcoming 2023-2024 athletic season is the perfect opportunity for our partners to reach the entire community! There are three partnership levels to choose from:

LEGEND \$7,500

MVP \$5,000

ALL-STAR \$2,500

Your sponsorship allows Rok Baller to **add new content creators**, and **increase the visibility of SWFL athletics**. Together we can accomplish both of these initiatives. Our kids and community deserve it! Thank you for your consideration and continued positive impact on the community.

With Determination & Love,
Fred Atkins aka Rok Baller

EXPOSURE

PROVIDING EXPOSURE FOR YOUR BUSINESS TO...

30K+ FAMILIES

IN SOUTHWEST FL. & SUPPORT ATHLETICS IN OUR COMMUNITY



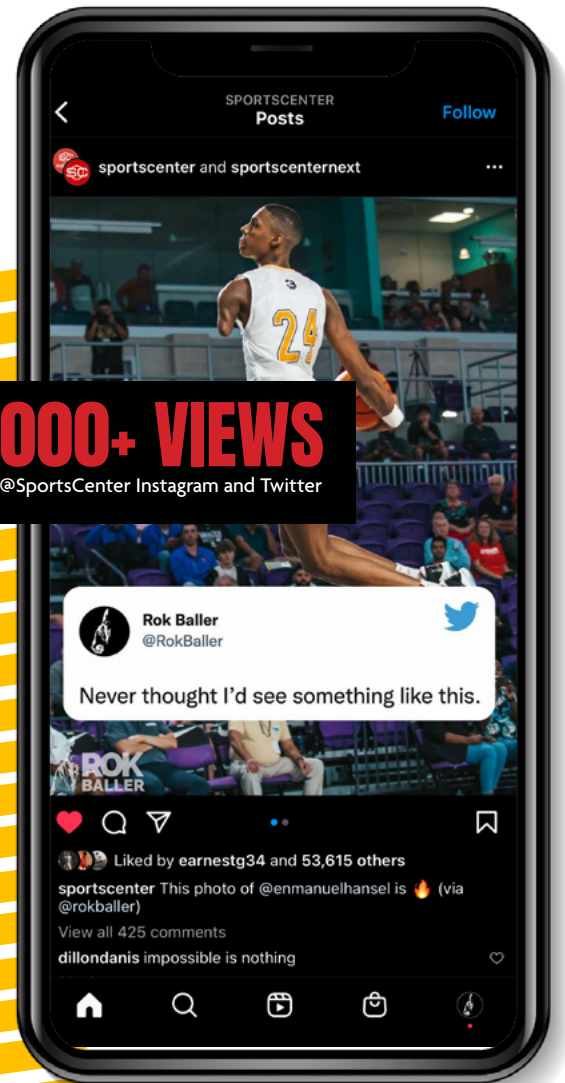
AREA RIVALRY GAMES

Rok Baller Social Media posts made within an hour after large rivalry games get anywhere from 3,500 to 5,000 views within the first 12 hours and are usually shared 75+ times on Instagram, Facebook, and Twitter.



50,000+ VIEWS

Shared by @SportsCenter Instagram and Twitter



LARGE PLATFORM CONNECTIONS

Rok Baller has been featured multiple times on Sports Center, Overtime, Overtime Women and the WNBA social media accounts, just to name a few. These accounts have **millions of followers** and each feature receives thousands of views.

COMMUNITY



Now covering athletic events in Charlotte, Lee, Collier, and Hendry counties. Rok Baller is highly requested in all schools, public **AND** private, across Southwest Florida.



OVER 24K FOLLOWERS!

On Instagram, Rok Baller currently has over 24,000 followers from all over Southwest Florida and many other locations in the country. No other single athletic media content creator in SWFL has the type of following and reach that Rok Baller provides. With the addition of two new content creators to assist with event coverage, the upcoming 2023-2024 athletic season is the perfect opportunity for our partners to reach the entire community!

QUALITY + QUANTITY

BRAND INTEGRITY

As a devoted Christian, family man, and well known member of the SWFL community, Rok Baller is an ambassador that you can trust to guard your brand and protect the image that you've worked to achieve.



CONSISTENT VISIBILITY

Unlike other sponsorship opportunities that last ONLY for the duration of the event, Rok Baller is all over the community daily. This allows your brand to target specific areas of the community. Your company can be seen as "responsible" for the content that athletes will receive!



ATTENTION ON GIRLS IN SPORTS

After noticing the lack of media coverage of female athletes in SWFL, Rok Baller has dedicated extra time and resources to the exposure of young women. This attention has been greatly welcomed by the families of the female athletes.



LEGEND

*ALL THREE ATHLETIC SEASONS

\$7,500

POWERED BY Company Logo Link featured at the TOP of ALL pages on RokBaller.com
Company Logo at the top of each photo gallery (min 3 per week)
Company at a Glance page on RokBaller.com
POWERED BY Company Logo with QR code on the back of business cards handed out during each event (10,000 cards)
30 second commercial (company created) at halftime of ▶ <i>Rok's Rivals</i> video on RokBaller.com & YouTube (biweekly)
POWERED BY Company Logo on ▶ <i>Rok's Rivals graphic</i> on Facebook, Instagram and Twitter
Company announced with Logo and link in Facebook & Instagram stories during each game (min 3 per week)
Company link in Facebook, Instagram and Twitter post for Photo of the week (weekly)
Company Logo in ▶ <i>Photo of the Week</i> post on RokBaller.com (weekly)
Company Logo on ▶ <i>The Reel Rok</i> video posted to Facebook and Instagram Reels (biweekly)

LEGEND

*CHOOSE TWO ATHLETIC SEASONS

\$5,000

Company Logo Link on RokBaller.com 12 MONTHS
Company Logo inside each photo gallery (min 3 per week)
Company at a Glance page on RokBaller.com - 12 MONTHS
Company announced with Logo and link in Facebook & Instagram stories during each game (min 3 per week)
Company name announced during Rok's Rivals video on RokBaller.com and YouTube (biweekly)
Company link in Facebook, Instagram and Twitter post for Photo of the week (weekly)
Company Logo in Photo of the Week post on RokBaller.com (weekly)

ALL-STAR

*CHOOSE ONE ATHLETIC SEASON

\$2,500

Company Logo Link on RokBaller.com 12 MONTHS
Company Logo inside each photo gallery (min 3 per week)
Company at a Glance page on RokBaller.com - 12 MONTHS
Company announced with Logo and link in Facebook & Instagram stories during each game (min 3 per week)
Company name announced during Rok's Rivals video on RokBaller.com and YouTube (biweekly)

*ATHLETIC SEASONS (BOYS & GIRLS)

FALL - FOOTBALL, SWIMMING & DIVING, GOLF, CROSS COUNTRY, VOLLEYBALL

WINTER - BASKETBALL, SOCCER, WRESTLING, WEIGHTLIFTING

SPRING - BASEBALL, SOFTBALL, LACROSSE, TENNIS, TRACK & FIELD, BEACH VOLLEYBALL

COVER THE COMMUNITY

12 MONTH SPONSORSHIP PACKAGE WITH ROK BALLER

1. Sponsor Trademarks and Materials

Subject to the terms and conditions of this Agreement, the Sponsor grants the Sponsee the right to use the Sponsor's trade names, logo designs, trademarks, and company descriptions as provided in Sponsor marketing materials. These assets may be used in any medium of advertising, promotional products, or marketing materials distributed solely in connection with the "Cover The Community 12 Month Sponsorship Package With Rok Baller".

The Sponsor agrees to offer the following materials for marketing and promotional purposes:

- Sponsor Logo in .eps, .psd, .ai, or .pdf format.
- Sponsor fonts and trademarks.

2. Indemnity

The Sponsor will indemnify, defend, and hold the Sponsee harmless from and against any claims relating directly or indirectly to, or arising out of, content posted on the Sponsor's respective website, use of Sponsor materials, or use of Sponsor's logos and trademarks.

3. Limitation of Liability

In no event shall either party be liable to the other party for any consequential, incidental, indirect, or punitive damages regardless of whether such liability results from breach of contract, breach of warranties, tort, strict liability, or otherwise.

4. Term and Termination

4.1 This Agreement will be valid for the period of August 1, 2023, through July 31, 2024.

4.2 The Sponsee may terminate this Agreement at any time for any reason. In the event that the Sponsee terminates this Agreement for any reason other than Sponsor's breach of Agreement, the Sponsee shall refund any fees received from the Sponsor and return any materials, equipment, hardware, or software loaned by the Sponsor for the Agreement, at the Sponsor's expense.

4.3 The Sponsor may terminate this Agreement for breach of Agreement by the Sponsee after giving Sponsee at least ten (10) days prior written notice specifying the nature of the breach and giving the Sponsee at least ten (10) days to resolve such breach. If breach occurs, Sponsee shall refund any fees and return any materials, equipment, hardware, or software received from the Sponsor.

5. Miscellaneous

5.1 This Agreement will supersede any or all prior oral or written forms of understanding between the Sponsor and Sponsee. This Agreement may not be amended or modified except when one or both parties execute amendments in writing and amendments are signed by both parties.

5.2 The terms and conditions of this Agreement shall not be divulged to any third party without prior written approval from both parties.

In witness whereof, the Sponsee and Sponsor hereby agree to enter the "Cover The Community With Rok Baller 12 Month Sponsorship Package" Agreement on the day and year first written above by affixing their respective signatures below.

Sponsor Signature

Sponsee Signature

Sponsor Title

Sponsee Title

Date

Date



**THANK YOU FOR SUPPORTING
ROK BALLER AND SWFL ATHLETICS**

Payments may be submitted online or
by mailing a check to:

**Rok Baller, LLC
2643 Nature Pointe Loop
Fort Myers, FL 33905**



Please submit artwork and/or logo files as:
.eps, .ai, .pdf, or .psd ONLY

For additional information and to submit artwork:
Contact Fred Atkins info@rokballer.com | 615.545.1300



**"THIS IS MY PASSION!
I GET TEARY-EYED WATCHING A BIG PLAY IN
A GAME. MY GOAL IS TO SHOW THESE KIDS
HOW SPECIAL THEY REALLY ARE. WHEN THEY
WATCH MY CONTENT, I WANT THEM TO SAY,
'WOW, THAT'S ME?!'
THEY ARE MY INVESTMENT."**

- Rok Baller



📞 (615) 545-1300

✉️ info@RokBaller.com